

NISQUALLY RED WIND CASINO JOB DESCRIPTION

JOB TITLE: Marketing Apprentice
REPORTS TO: Advertising Manager
CASINO DEPARTMENT: Marketing

RANGE: H-3 to S-4
STATUS: Non-Exempt

POSITION OBJECTIVE: Provide career positions to Nisqually Tribal Members in support of the Nisqually Indian Tribe. Provide guidance, growth opportunities, and skills to enable the advancement of the Nisqually Tribal Members in developing careers and lifelong work skills.

Our Mission: To enhance continued economic viability and quality of life for the Nisqually Indian Tribe, our Employees, and the neighboring communities.

Our Vision: Creating incredible experiences.

Our Core Values: Integrity, Communication, Accountability, Respect, Teamwork

JOB SUMMARY: This position provides an opportunity for Nisqually Tribal members to gain the skills necessary for the position of Marketing Coordinator. Apprenticeship in the supervision of the Marketing Department. A hands-on learning experience for all casino marketing disciplines including Club Red, advertising, entertainment, promotions, transportation, and all related skills.

QUALIFICATIONS:

Required Skills and knowledge:

- Nisqually Tribal Member.
- Willingness to study toward and earn GED or high school diploma. □ Must have the ability and be willing to learn verbal and written communication skills.
- Ability to learn all aspects of the Marketing Department.
- Ability to follow detailed procedures, accept guidance, and correct actions.
- Ability to learn and use basic computer skills.
- Ability to work within time constraints and stay on task.
- Ability to learn communication skills, both verbal and written.
- Ability to work independently and use sound judgment.
- Positive guest service and teamwork skills.
- Ability to learn tribal gaming regulations of marketing.
- Ability to work all shifts including weekends and holidays.
- Ability to obtain a Class III Gaming License.

PHYSICAL REQUIREMENTS:

- Ability to bend, reach, push, pull, squat, and lift to 50 pounds.

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- Ability to stand and/or move around continuously during the assigned shift.
- Ability to reach with hands and arms.
- Manual and finger dexterity for the operation of a personal computer and routine paperwork.
- Ability to tolerate a noisy, smoke-filled environment.

ESSENTIAL FUNCTIONS OF THE JOB:

- Knowledge of departmental Guest Service Standards.
- Knowledge of casino promotions.
- Assist the Marketing staff by performing the essential functions of the Rewards Club Ambassador, Marketing Coordinator, Bus Driver, Advertising Coordinator, and Marketing Ambassador, Club Coordinator, and Club Supervisor positions.
- Provides representation of player rewards program in Rewards Club.
- Assist with marketing project coordination.
- Provides tactical support for Marketing Coordinators as directed.
- Assist with the coordination of special events and promotions.
- Works with an outside agency or independently, to design and produce advertising.
- Gives superior guest service at all times.
- Performs other duties as assigned.

Approved by:

Date